

BlueYonder satellite manufacturer

Resolving supply problems in Paris
which threaten satellite launches



PRODIGY IN ACTION

Manufacturing supply problems in Paris threaten twin satellite launch

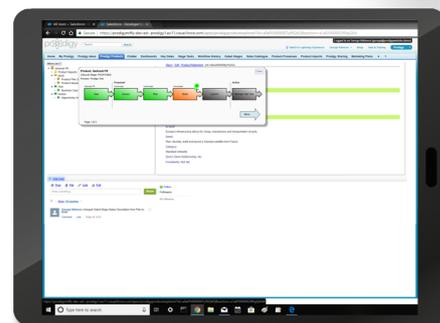


THE CHALLENGE

Satellite company **BlueYonder's** twin satellite system Gemisat, under concurrent manufacture in Paris and London, is due for simultaneous launch from sites in the UK and France.

To avoid any single point of manufacturing failure, the satellites' components are being built, tested and assembled using duplicate supply chains in French and British assembly plants.

But now, just 8 months from launch date, **regulatory and political problems in Europe** have led to significant distribution delays in Paris – thereby jeopardising the success of the entire event.



PRIORITISATION DASHBOARD

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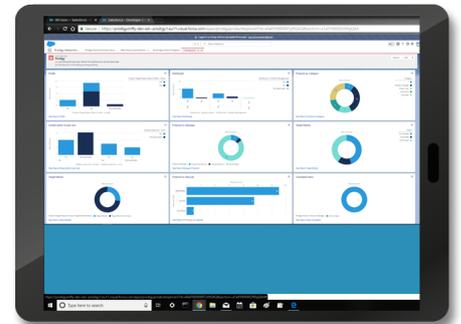
THE POWER IN PRODIGY

Prodigy is telling BlueYonder CEO George Atkinson that the French plant will not have all the dead-reckoning and antenna components in time for assembly, manufacturing completion and launch.

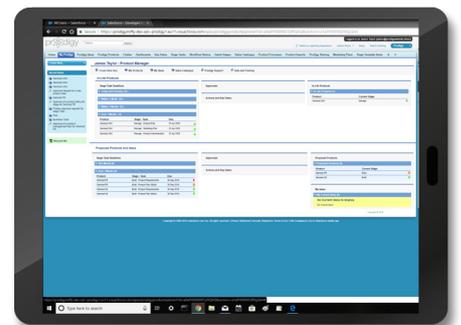
With the prioritisation dashboard in **Prodigy** indicating that everything is on course for a successful UK launch, George and his senior team focus their attention on Paris.

They assess the viability of shifting the component supply chain from France to America, with possible assembly and manufacture of the second satellite in Detroit, followed by a USA launch.

Because the entire global source product catalogue is contained within **Prodigy**, they are able to shift the French operation to the USA, secure in the knowledge that all required information will be immediately available to the new local management teams.



PRODUCT DASHBOARD

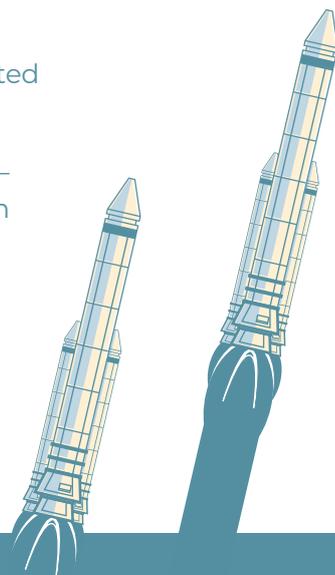


PRODUCT CATALOGUE

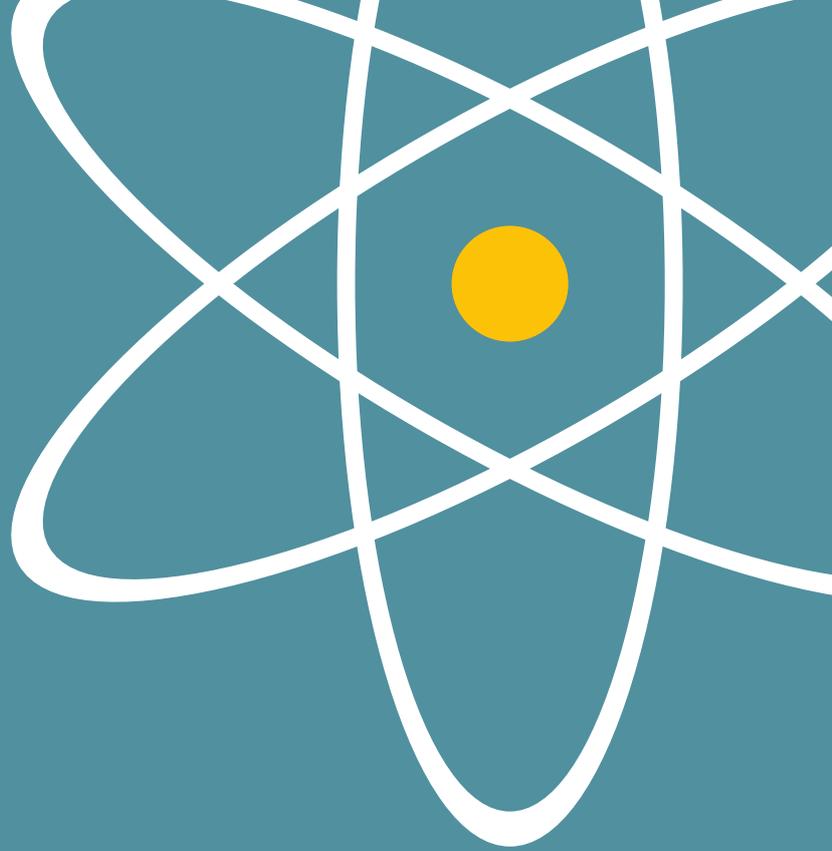
THE RESULT

With French manufacturing abandoned and resources reallocated to the USA plant, the Gemisat project stays on track.

The US and British Gemisat manufacture is completed on time – and BlueYonder celebrates successful twin launches from South Uist in the UK and Mojave in the USA.



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COMPLEX DECISION-MAKING MADE SIMPLE

In this particular instance, **Prodigy** has enabled Senior Management at BlueYonder to assess serious logistical issues in Europe and use a vast repository of real-time information to make a vital decision.

Prodigy is the world's most complete product management tool, integrating people, data, processes and systems to give continuously updated cross-team information for planning, forecasting, production and marketing at all stages of the product lifecycle.

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